

# The Next Semex Solution



# Elevate<sup>™</sup>



# What are the benefits of female genomics?

Advanced Herd Strategies & More Accurate Decisions



Decisions would  
have made  
without  
genomics

vs.



Decisions made  
with genomics

$$\text{RESPONSE} = \frac{\text{ACCURACY} \times \text{SELECTION INTENSITY} \times \text{DIVERSITY}}{\text{TIME}}$$

**ACCURACY:** Daughters, Data or GENOMICS

**SELECTION INTENSITY:** Create next generation using only the best

**DIVERSITY:** Difference between best animals in herd and the rest

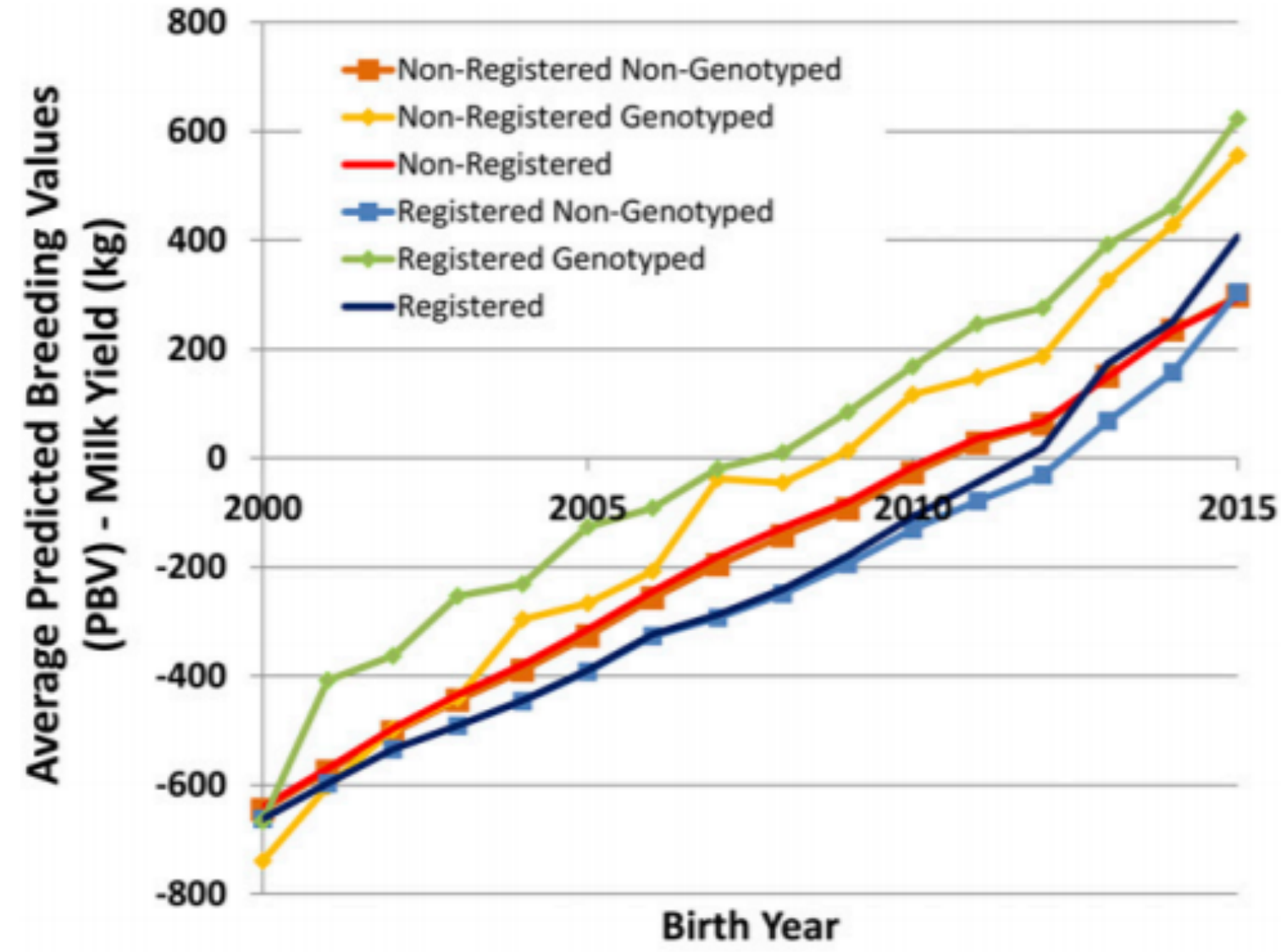
**TIME:** Reduced Average age of animals bred

# Time

- Generation interval is shorter under genomics from the sire side, more genomic sire usage speeds up genetic progress
- We create a shorter generation interval also by using advanced reproductive techniques (IVF etc.)
- But what about the commercial female side?



# Time



# Time

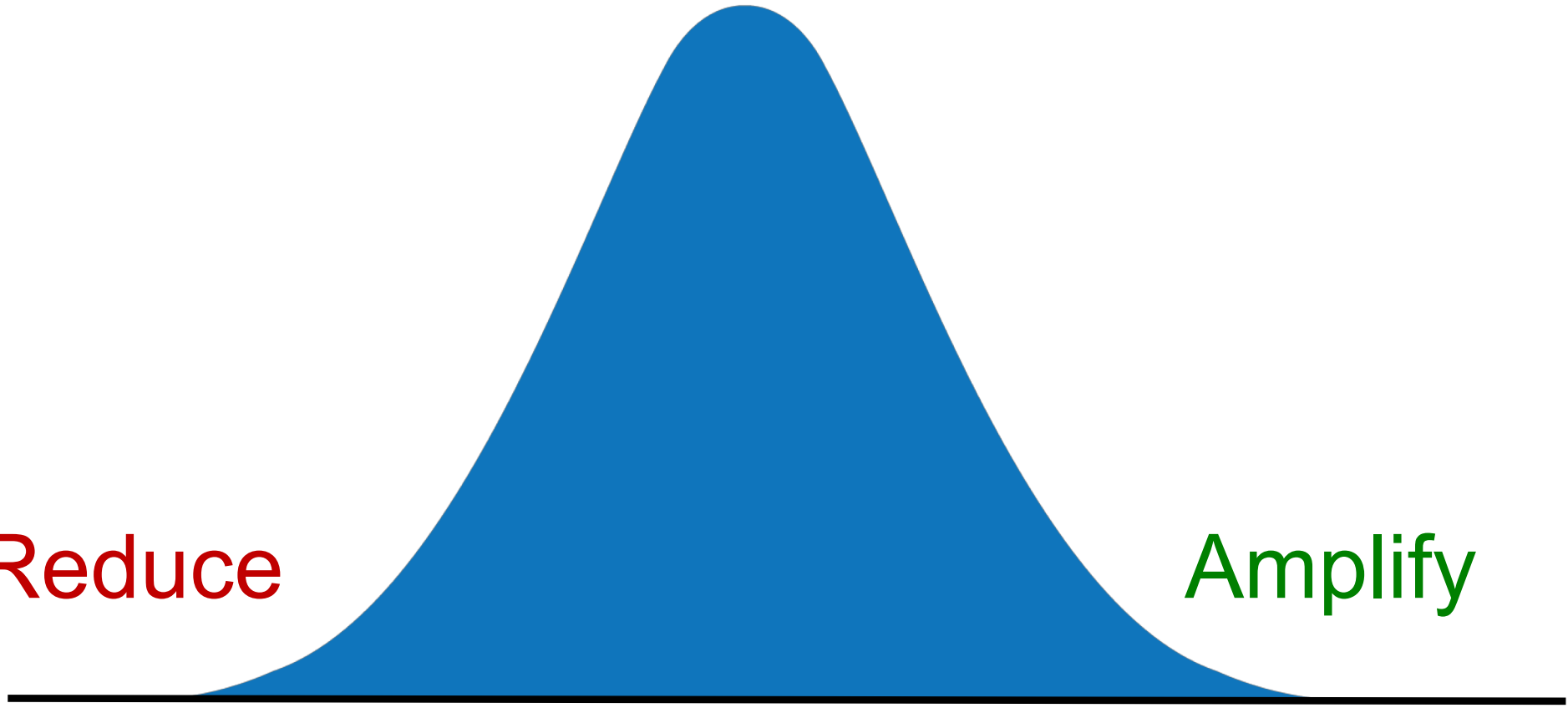
- Genomics allows us to identify elite animals, which are far more often younger than herd average
- Age of females that are contributing more to next generation is younger, therefore generation intervals are shorter
- Sexed semen plays a major role in this shift

Reduce

Amplify

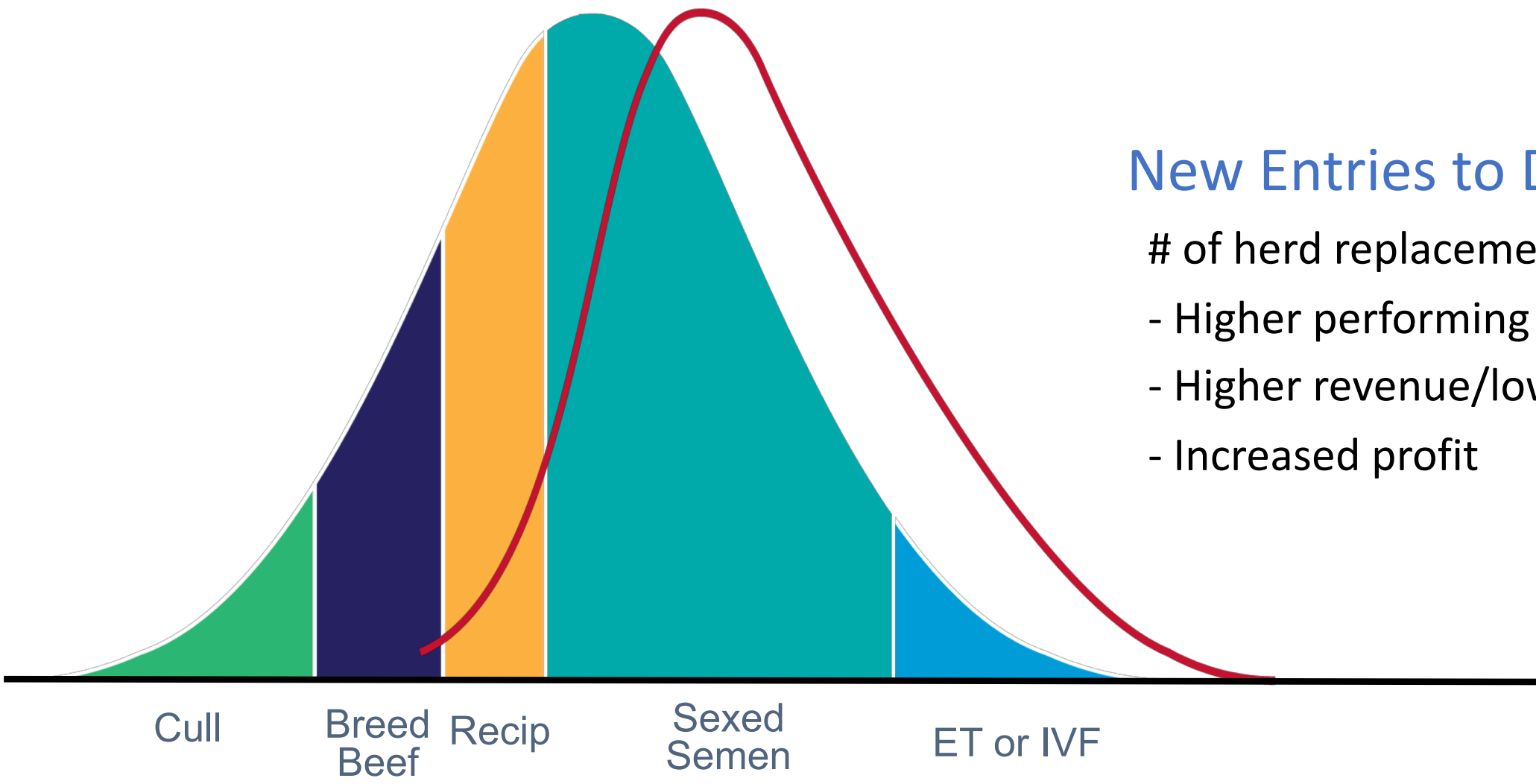
Lowest merit

Highest merit



# Selection Intensity

- The difference between the average of animals selected to breed the next generation compared to whole herd average
- Culling: Culling the bottom 20% of a herd can increase the average NM\$ of the selected group by nearly \$100.
- Beef: Using beef on the bottom end can do the same
- Sexed: Sexed semen on the top end ensures heifers from the best genetics – means increased selection intensity



## New Entries to Dairy

- # of herd replacements
- Higher performing
- Higher revenue/lower cost
- Increased profit



$$\text{Response} = \frac{\text{Accuracy} * \text{Selection Intensity} * \text{Diversity}}{\text{Time}}$$

### **Before Genomics**

- Accuracy – PA averages ~35%
- Selection intensity – Low heifer culling rates, low sexed semen usage
- Time – Generation interval is average of age of all animals in herd

### **With Genomics**

- Accuracy ~65%
- Selection intensity – More sexed semen, more heifer culling, more genetic culls in cows
- Time – Gen interval shorter due to increased selection of heifers to produce next generation



Determining the Selection Strategy that's Best for Each Client

# Herd Strategy Analysis

- Use real farm data
  - Repro and cull rates, on farm costs, etc.
- Determine best ratios of sexed semen, IVF/ET, conventional semen, beef semen, culling. (Ensuring adequate replacements for your herd growth goals)
- Adjust these based on what is practical and fits your dairy
- Recommend genotyping only the animals that make sense
  - If you are using genotyping as a culling tool, you don't need to genotype your highest parent average heifers!

# Efficient Sample Collection



OPTIMATE

ACTIVE  
COWS/  
HEIFERS

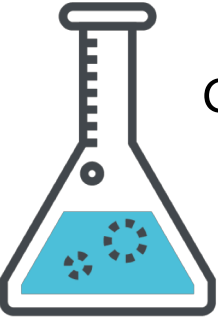
ANIMALS ID'S TO TEST (ACCORDING TO STRATEGY & WHETHER OR NOT TESTED)



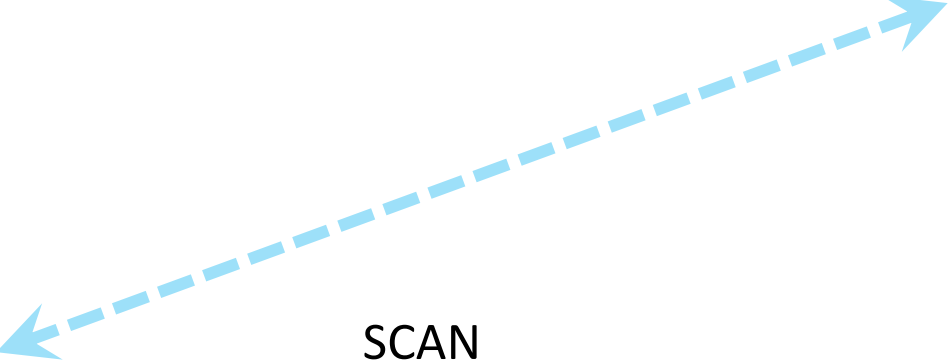
Semex  
Cloud



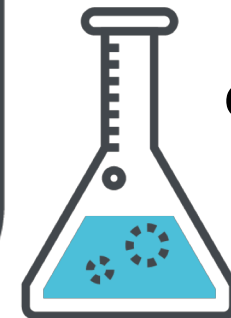
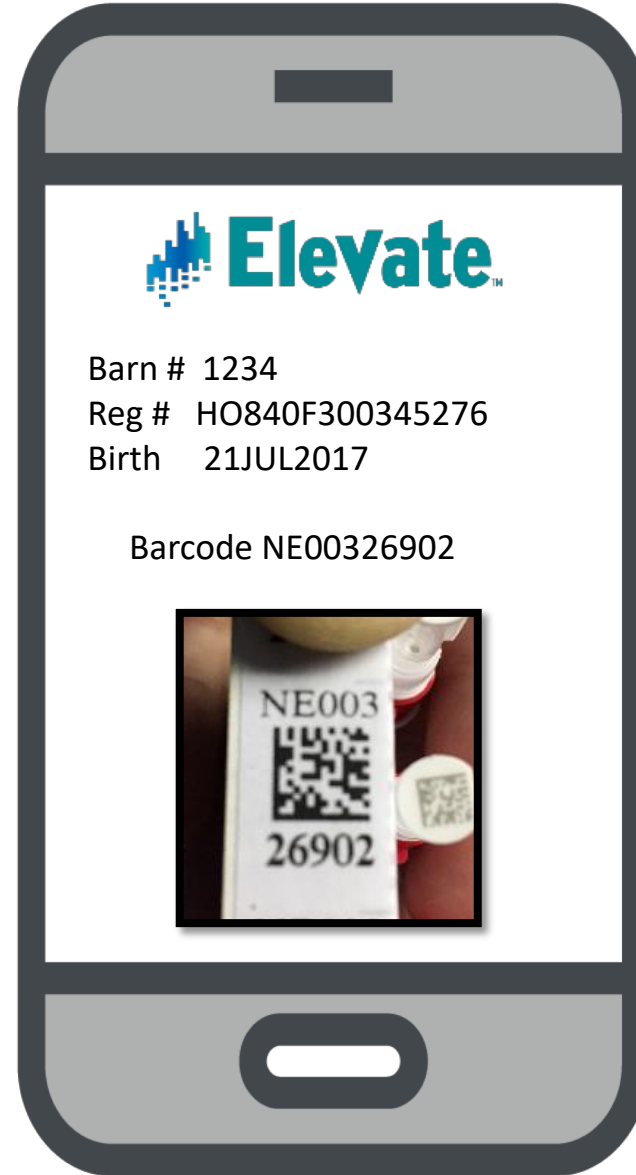
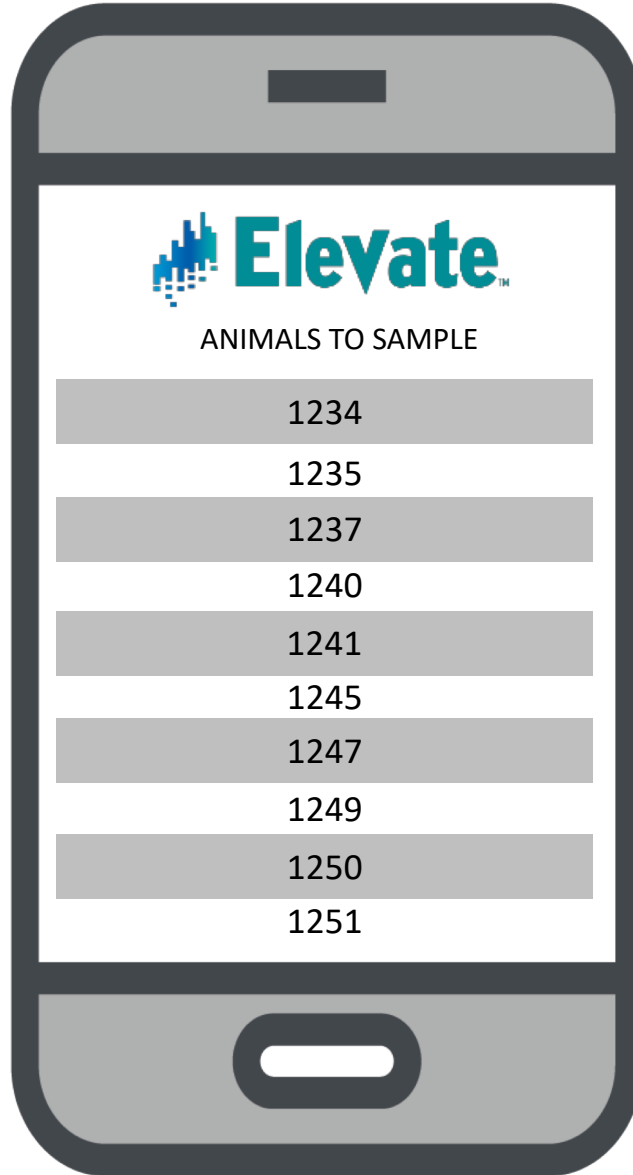
SCAN  
& COLLECT TSU



GENOTYPING  
LAB



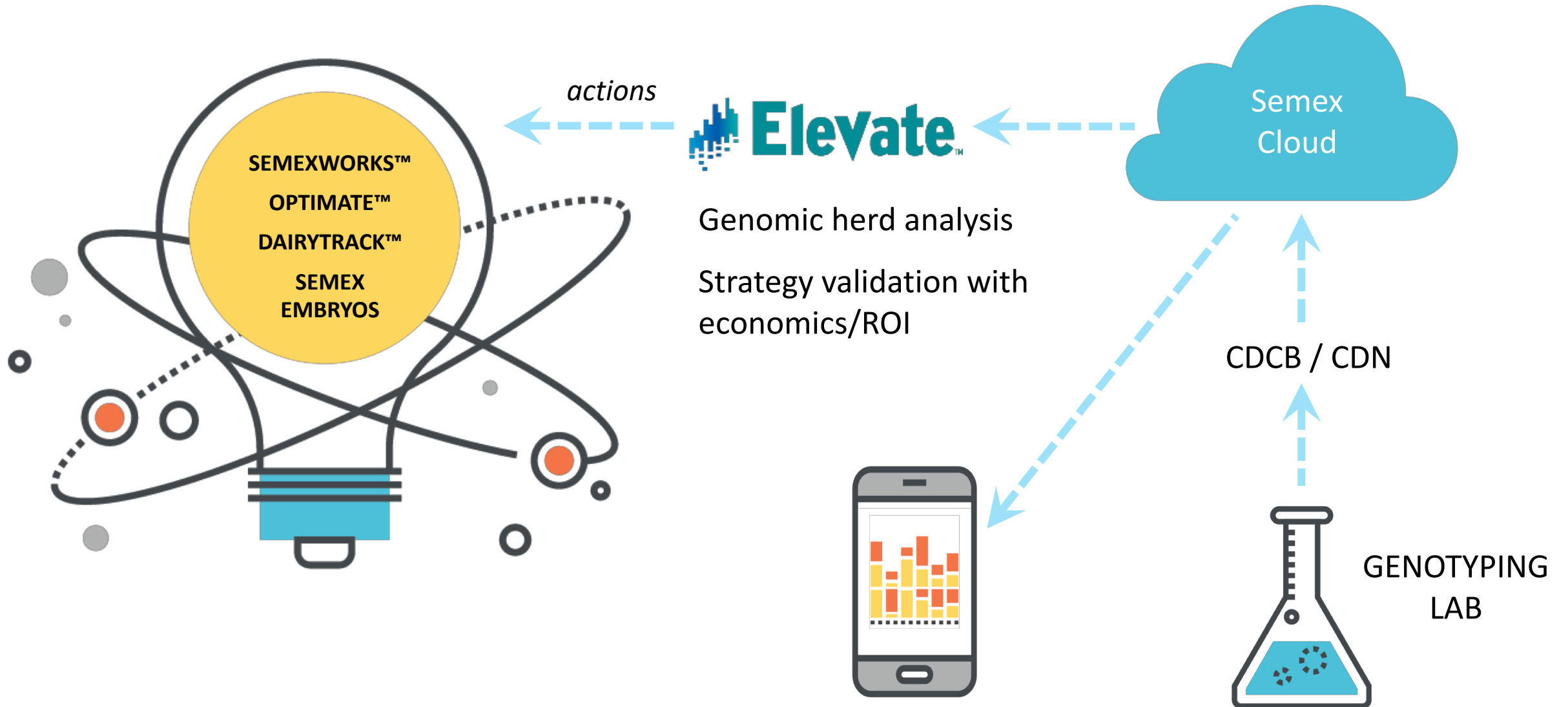
Semex  
Cloud



GENOTYPING  
LAB



# Results – Decisions





**Semex  
Cloud**

Genomic results  
deployed in highest  
profit strategy

Seamless sample collection  
Low cost genomic testing

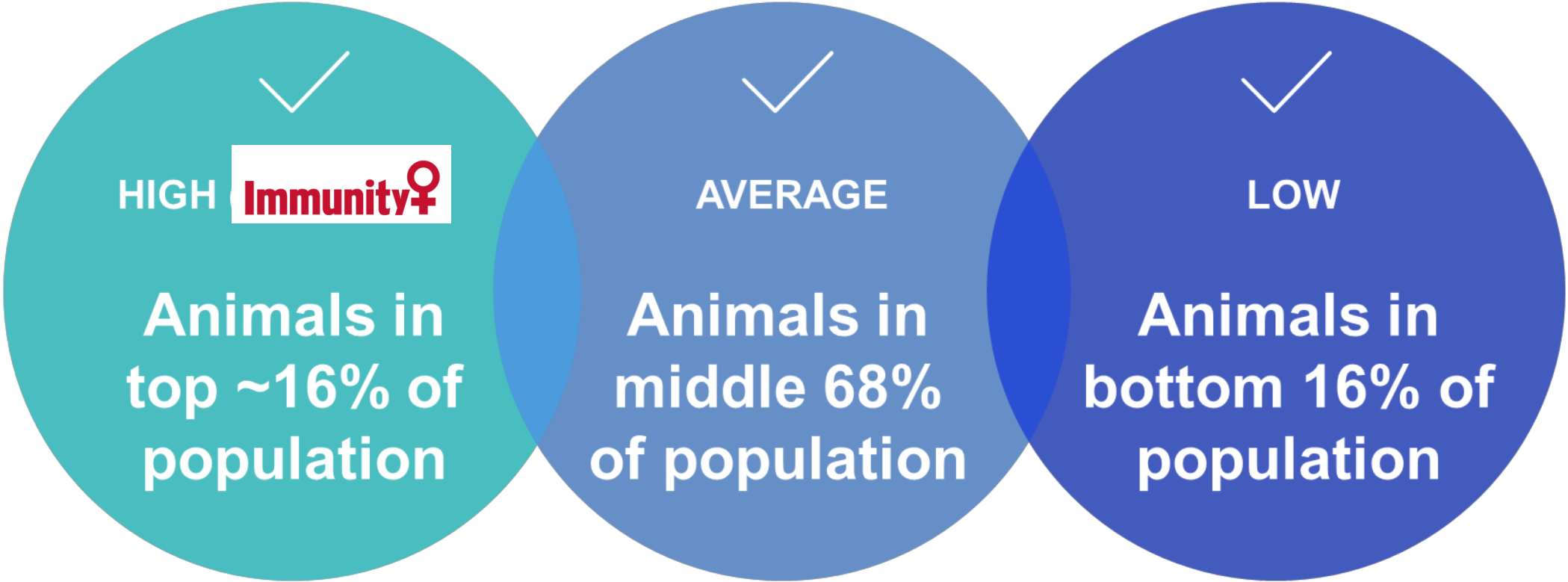
**Cows & Heifers**



# Elevate Genomic Test

- LD chip
- TSU submissions
- Canada, US (with CDCB fee)
- **Immunity♀** Genomics
- Best in Industry – Herd analysis & economic strategies
- <30 calendar days to receive results
- A2A2 for small added fee

# What You Will See






# Immune Genomics Validation

- Gathered genotypes and health records from 22 large US dairies
- Calculated disease incidence after adjusting for age and lactation effects of all genotyped animals (N=9,500)
- Used this information to determine how to display Immune Genomics values
- Significant differences ( $p < 0.05$ ) found for lameness, mastitis, persistent mastitis and overall disease frequency





# Disease Reduction

Immune Response	ABORT	ILLMISC	KETOSIS	LAME	MAST	METR	MF	PNEU	Mortality (Expected)	Grand Total
	6.17%	1.58%	6.77%	8.74%	5.96%	11.00%	0.28%	1.00%	4.83%	<b>18.58%</b>
Average	5.89%	1.23%	7.35%	13.85%	6.82%	12.00%	0.15%	1.13%	5.91%	<b>25.76%</b>
Low	6.93%	1.88%	7.20%	12.23%	8.29%	12.94%	0.25%	1.21%	6.00%	<b>26.16%</b>
	-12.37%	-18.61%	-6.33%	-39.96%	-39.18%	-17.61%	12.33%	-20.99%	-24.23%	<b>-40.79%</b>

**High Immune females have 41% less disease**

# Ticking the Boxes

- Seamless sample collection via phone app
- No data entry on farm
- Fast turnaround time
- Genomics automatically applied in strategic decisions/mating
- Phone app with results & other solutions
- Economics, ROI, validation of strategy & genomic testing
- Low price
- Immunity genomics